

Rear View: March 2023

38. Better Choices... GMFA, 2014.



Chosen by Alan Palmer

"I chose this design as it was one of the very first things I worked on when I started volunteering for LGBT HERO (or GMFA as was in 2014) in a more strategic capacity. I had already volunteered on Pride marches and Sports Day for a couple of years before then, but this was the beginning of a more committed relationship between LGBT HERO and me.

It's also one of the earliest designs that marked the shift in strategy and direction from LGBT HERO. Before this time, our focus had been primarily on gay men and sexual health. However, we knew there was a gap in supporting the broader LGBTQ+ community with their emotional health and well-being, and that support in this area was vital if our communities were going to live their authentic lives in the best way possible.

This was the first step in the organisation's evolution that built on the boldness and innovation of GMFA in London and harnessed that energy to ensure that LGBT HERO supports the wider national LGBTQ+ community."

March Guest Curator

Alan Palmer

Chair of LGBT HERO

GMFA will be marking 30 years of work with a new online archive.